



Stowupland Falcons Youth Football Club 2010/11 Season Fundraising Charter

The purpose of this Charter is to document the plan for fundraising during the 2010/11 Football season.

Objectives:

1. To raise funds to cover the operational costs of the club without the need to significantly raise subscription fees.
2. To promote and enhance the Club within the local community.
3. To promote a family atmosphere where all are welcome.
4. To have fun.

Targets:

1. The fundraising target for 2010/11 is £4500.
2. To manage a minimum of 4 approved events, including the annual 5 a-side tournament

Organisation: The fundraising activities will be overseen and organised by the fundraising committee, which consists of Parents Representatives, 2 Youth Committee Members, and a representative of the Sports and Social Club. Meetings will be arranged every 2 months, or more regularly if required.

Communication:

The fundraising committee will issue a Newsletter in September, December, March, and June of each year. These will be published on the Website. The fundraising committee will also establish a social network page for the club in order to communicate to the whole club.

Fundraising Profit share: Each team will have the opportunity to earn a share in any profits, which is defined as monies raised which exceed the annual fundraising target. A share will be granted to a team upon taking a significant role or task in the organising and execution of an approved event. The fundraising committee will determine what constitutes a share in any specific event. Monies will be distributed in August 2011.

Events: As a minimum the Club will have 4 approved events. The 4 approved events will take place in September, November, March, and June. Additional events will be approved by the Fundraising committee, but will require the Youth Committee agreement if they require funding.

- September 2010 : Club Day/Signing on – a Club tournament with all sides participating, acting as a warm up for the season ahead.
- November 2010 : 27th Family Quiz Night
- March 2011 : TBA
- June 2011 : Annual 5 a-side tournament. June 11th and 12th 2011.

Each event will have a nominated Event Manager and this will automatically be allocated 1 share. The Event Manager will be the main contact point for all organizational activities and will own the plan for the event. The Event Manager will be supported by the Fundraising Chairperson.

100 Club: The fundraising committee will run a 100 club, a monthly draw. The draw will run from October 2010 to July 2011, having 10 monthly draws. The draw will take place at the monthly Youth Committee meetings, typically the 3rd Monday in each month. Each entry will be £1 per month, paid in advance to the end of the Season. Entries can be made at any time during the season, but must be paid up till the final draw in advance. The prize(s) will be set by the fundraising committee. Prize money per month will be 40% of monthly entries. The initial prize will be £20, and will only be increased once the monthly entries exceed the 40% minimum requirement. e.g. 50 entries at £1.